

Hello, this is



Chandril

I manage projects with precision,
powered by AI and driven by results.

[Say Hello](#) [About Me](#)

www.chandril.com



I'm for you

I'm Chandril I'm Your All-in-one Specialist

**Project Manager - Gen AI Lead - Creative Video Producer -
AI Trainer - Video Production Lead - R&D Lead (AI Tools)**

Dynamic Project Manager and Generative AI Specialist with 9+ years of experience integrating advanced AI tools with strategic project execution. Pioneered AI-driven pipelines for video production, trained 60+ editors in tools like MidJourney and Leonardo AI, and optimized workflows with Notion AI, JIRA, and Dart. Spearheaded content strategies that amassed over 100 million views on YouTube and 200+ million views across platforms. Delivered branded designs for global giants like Netflix and Manchester City, while managing award-winning game projects such as Battle Stars and Silly Royale. Proven leader in fostering innovation, efficiency, and exceptional results in high-stakes, fast-paced environments.

[Download CV](#) 

CORE COMPETENCIES

AI-driven pipeline creation for video production

High-level team leadership and collaboration

Advanced graphic design and visual storytelling

Proficiency in JIRA, Notion AI, Asana, ClickUp & Trello

Creative campaign development and execution

Comprehensive project lifecycle management

UI/UX design, wireframing, and prototyping

Data-driven ad analysis and optimization on Meta Ads

Strategic planning and stakeholder communication

Performance analytics and decision-making

Training and mentoring in AI tools

Proficiency in Adobe Creative Suite

Able to adapt content for diverse audiences.

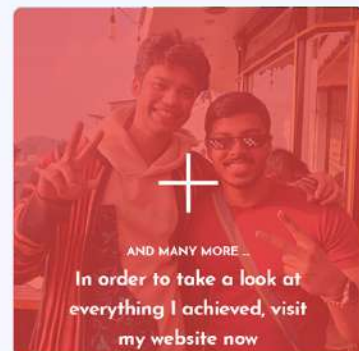
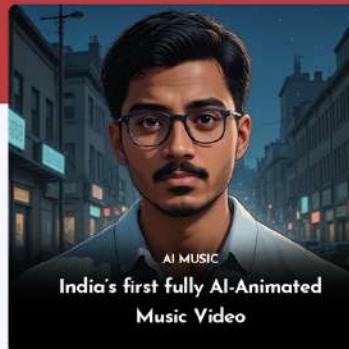
Experienced in running Meta Ads Manager

Music Production

This is just 1% of my work, to see my full portfolio, visit :

www.chandril.com

Here you will find:



My Skills

Versatile professional with a proven track record of success, excelling in project management, creative leadership, and AI-driven innovation. Adept at delivering impactful results across industries by leveraging expertise in video production, UI/UX design, generative AI, and team management.



Project Management

With an innate ability to organize and prioritize, I excel at coordinating teams, meeting deadlines, and ensuring seamless project execution. My knack for identifying risks and implementing solutions ensures every project achieves its goals efficiently.



Gen AI Expert

With hands-on experience in generative AI, I am adept at integrating advanced tools into workflows, optimizing efficiency, and delivering cutting-edge solutions. My technical expertise ensures seamless AI implementation in any project.



Creative Producer

I bring innovative vision and attention to detail, transforming ideas into visually stunning campaigns. My expertise in creative strategy and leadership drives exceptional results, inspiring teams to deliver outstanding work.



Team Lead

I inspire and empower teams with a clear vision and strategic direction. My ability to communicate effectively, resolve conflicts, and make data-driven decisions ensures seamless collaboration. I lead by example, fostering innovation and efficiency while building trust and motivating others to achieve exceptional results.

Whatever you want,
Consider it done.

Knock Me 

My Resume

A dynamic blend of creative vision, project management expertise, and generative AI innovation. With a proven track record across industries, I transform ideas into impactful results, delivering excellence in every project.

Education

- 

Bachelor of Science
Calcutta University
I earned a Bachelor's degree in Zoology (Honors) from Calcutta University with a 70% grade.

2017 - 2020
- 


Master Diploma
DreamZone
I earned a Master Diploma in Animation, refining my creative and technical skills in storytelling, design, and motion graphics.

2018 - 2020
- 


Schooling
TAS
I completed my schooling at The Aryans School, where I built a strong foundation for my academic and professional journey.

2006 - 2017


Experience

- 

Senior Video Editor / Project Manager
KUKUFM
At Kuku FM, I managed a team of editors to deliver high-quality audio-visual content for the platform. By implementing AI-driven workflows and optimizing video production pipelines, I ensured the creation of 36 videos daily. I also spearheaded ad analysis and localization across multiple languages, improving cost-per-install and audience engagement.

2024 - Running
- 

Video Editor / Team Lead
SuperGaming
I served as a video editor and team lead at SuperGaming, overseeing creative content production for award-winning games like Battle Stars and Silly Royale. I guided a talented team, driving innovative video strategies and achieving outstanding engagement across platforms.

2021 - 2024
- 

Freelance Creator/Designer
Bose FX
I began my professional journey at 16, freelancing for BOSE FX, where I honed my creative skills. Starting with small American brands, my dedication and expertise eventually led to collaborations with renowned names like Netflix and Manchester City, marking significant milestones in my career.

2016 - Running



Why Me?

I empower teams and businesses through AI-driven innovation, strategic project management, and cutting-edge creativity. Leveraging my expertise in video production, graphic design, and generative AI, I deliver impactful solutions that drive growth, engagement, and excellence. Together, let's turn vision into reality.

— Chandril Basu



Latest updates

From My Website

Curious to see innovation in action? Explore my portfolio of mind-bending projects that blend AI, creativity, and strategy to redefine what's possible. Visit chandril.com and witness the future of design and management.



Leading Teams

Building a YouTube Channel from Scratch to 146K Subscribers in 2.5 years

October 10, 2022

[Full Story](#)

Building Processes

Building an Efficient Pipeline to Help Designers Create 40 Thumbnails a Day

July 06, 2024

[Full Story](#)

70⁺ Projects
Managed

3K⁺ Videos/Creatives
Produced

1K⁺ Happy
Clients

Get in Touch &

Let's Create Magic !

Have a project in mind or want to explore ideas together? Whether it's AI-driven innovation, creative design, or strategic project management, I'm here to make it happen. Reach out today, and let's create something extraordinary!



Call Me

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Kolkata - 700035
(West Bengal, India)**

Submit Message

